



## Steering Committee Meeting #1

February 7, 2013

# Agenda

1. Introductions
2. Project Purpose and Process
3. Committee Role and Responsibilities  
*Public Comments*
4. Vision/Key Issues Brainstorming
5. Upcoming Outreach Activities
6. Adjourn

# What is a General Plan?

- “Constitution for local development”
- Helps to implement land use, community design, transportation and environmental components of the vision
- Long range (20+ years)
- Internally consistent
- Comprehensive

# External Forces on the General Plan

## GLOBAL ISSUES

- Energy Prices
- Climate Change

## FEDERAL GOVERNMENT

- Clean Water Act
- US Fish & Wildlife Service

## STATE OF CALIFORNIA

- Energy & Emissions
- Water Quality
- Fish & Game
- Air Quality

## WOODLAND & SACOG REGION

- Growth Cap Rate
- Urban Limit Line
- Economic Development

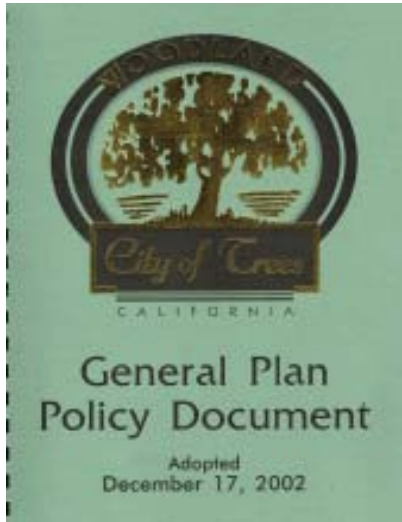
# Influence of the General Plan



# Seven Mandatory Elements

- Land Use
- Housing
- Open Space
- Safety
- Circulation
- Conservation
- Noise

# Outline of Current General Plan



- Chapter 1 Land Use and Community Design
- Chapter 2 Housing
- Chapter 3 Transportation and Circulation
- Chapter 4 Public Facilities and Services
- Chapter 5 Recreational, Educational, and Community Services
- Chapter 6 Historic Preservation
- Chapter 7 Environmental Resources
- Chapter 8 Health and Safety
- Chapter 9 Economic Development
- Chapter 10 Administration and Implementation

# Project Outcomes

- General Plan
- Housing Element
- Climate Action Plan

*Environmental Impact Report on the above documents*



# Public Outreach

- General Plan Website
- Stakeholder Interviews
- Community Workshops
- Citywide Household Survey
- Steering Committee
- Planning Commission Meetings and Hearings
- City Council Meetings and Hearings

# Schedule

February 2013	Kick-off
March	Visioning Workshop, Housing Forum, Household Survey
April	Community Vision
May	Draft Housing Element
June to August	Alternative land use plans
September	Final Housing Element
October	Preferred land use plan, draft policies
November to February 2014	Draft GP, Climate Action Plan, Draft EIR
March to April	Workshops and Comments
May to June	Hearings and Adoption

# Steering Committee Role

- Provide recommendations at key stages
  - Review products, options presented
  - Attend community meetings/review feedback
- Be a sounding board for ideas
- Serve as ambassadors/links to your constituencies, neighbors, etc.
- Maintain a citywide perspective

# Key Steering Committee Meetings

- Kickoff (today)
- Apr 16: Housing Element
- May 30: Vision; background reports; alternatives
- Sep 19: Preferred land use plan; policy development
- Oct 3: Preferred land use plan; policy development (if needed)

*Dates are targets. Additional meetings may be needed*

# Public Comments

# Brainstorming

- Overall Vision
- Economic Development
- Land Use and Physical Development

# Brainstorming

- **Overall Vision**
  - Long-term (2035) Vision for Woodland
- Economic Development
- Land Use and Physical Development

# City Council Kick-off Brainstorming

- Overall Vision
- **Economic Development**
  - Priorities
  - Strategies/Ideas to Explore
  - Concerns
- Land Use and Physical Development



# City Council Kick-off Brainstorming

- Overall Vision
- Economic Development
- **Land Use and Physical Development**
  - Downtown
  - Corridors (East St, Main St, Kentucky, freeways)
  - Density
  - Mixed-Use Areas
  - Community Design
  - Historic Preservation
  - Mobility (congestion, parking, connectivity)

# Upcoming Outreach Activities

Website Launch    Next Two Weeks

March                      Housing Forum, Household Survey

April                      Community Visioning Workshops  
(tentative April 3 and 6)



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