

**MINUTES**  
**ADJOURNED SPECIAL SESSION**  
**FEBRUARY 9, 2010**  
**6:00 P.M.**

CALL TO ORDER

At 6:00 p.m. Mayor Davies called the adjourned special meeting of the Council to order.

ROLL CALL

COUNCIL MEMBERS PRESENT: Marlin Davies, Martie Dote, William Marble, Jeff Monroe, Art Pimentel

COUNCIL MEMBERS ABSENT: None

STAFF MEMBERS PRESENT: Mark Deven, Andrew Morris, Sue Vannucci, Greg Meyer, Tod Reddish, Lynn Johnson, Chris Fong, Carey Sullivan, Roberta Childers, Kim McKinney, Paul Siegel, Sandra Briggs, Mark Cocke, Doug Baxter

PLEDGE OF ALLEGIANCE

Mayor Davies invited all in attendance to join in the Pledge of Allegiance let by Fire Chief Reddish.

COMMUNICATIONS–COUNCIL/STAFF STATEMENTS AND REQUESTS

Vice Mayor Pimentel said the Yolo County Transportation District is making some reductions in trips and routes to save money.

Council Member Dote went to a Habitat JPA meeting and they have hired consultant to help with their study.

Mayor Davies thanked staff for their help during the Business Walk. It was encouraging to see that some businesses were hiring.



## REPORTS OF THE CITY MANAGER

### RESOLUTION 5076 - TAX AND ADVISORY MEASURES

City Manager Deven said at the February 2<sup>nd</sup> meeting Council gave direction on the proposed sales tax measure and asked that the item return. He does not feel the diversion of Measure E funds will be a viable solution. The cash flow is very thin other than those Funds that have specific holding. If we were to divert funds to the Capital Improvement Program (CIP), we could go into a debt of \$1.75 million to \$2 million now and up to \$10 million by year four. There are CIP projects that need to be postponed at this time.

The Utility Users Tax option is not a viable one at this time as it would probably not be successful in passage. The Transit Occupancy Tax options applies to the hotel/motel industry and is now 10% with \$900,000 in revenue with \$180,000 going to the County. We could consider a 2% increase but it would only generate about \$180,000. He does not feel the hotel/motel owners would support an increase. In his opinion, the market would increase if the rate remained the same. The Sports Park is generating more overnight stays here and that should increase in the future.

The "Your City, Your Voice" feedback will be a tool to help us receive public input and one of the questions is whether citizens might be interested in an additional tax. A quarter cent would generate ±\$1.5 million in the first year and \$1.7 to \$2 million thereafter. Measure E should generate \$1.75 to \$2 million per year with up to \$8 million over the four year period.

The total possible tax generation would be about \$2.2 million but will require a vote to obtain approval. He recommends that we not move forward with a tax increase. We believe the shortfall will be more than \$3 million for 2010-11. It is projected to receive less sales and property tax revenues while costs will be going up. The City will be paying for water for the landscaped areas of the City. During this recession, it will be difficult to ask citizens to pay more for goods and services.

Mayor Davies said the Transit Occupancy Tax must be kept at a level to entice commerce. City Attorney Morris said to increase the Assessment District, it only requires a vote by the hotel/motel owners.

Mayor Davies wants to put a measure out to the voters.

Council Member Marble asked if we had preliminary information on the community survey. City Manager Deven said we should have some numbers by the end of February.



Vice Mayor Pimentel said we have some difficult decisions now and in the future. He wants to put a measure on the ballot. The split for the Advisory Measures should be 30% for the Library, 30% for Parks and Recreation and 40% for Public Safety.

Council Member Dote asked if the pass through is a fixed percentage and City Manager Deven said it is fixed.

Bernadette Murray agrees that the public needs to have an opportunity to weigh in on this issue. She said the breakdown of an increase of one-half or one-quarter percent is minimal.

At 6:32 p.m., Council Member Monroe left the Chambers.

Jesse Powell said he has been talking about sales tax for a long time. Most people do not really think about sales tax. He cannot imagine anyone being against this. He asked that taxes of the property not be raised. Sales tax allows citizens a choice of whether they want to purchase and pay the added costs. On property tax they do not have that choice.

At 6:33 p.m. Council Member Monroe returned to the Chambers and Vice Mayor Pimentel left the Chambers.

Bobby Harris said he feels the sales tax measure needs to go on the ballot. He put this on his website and gave Council materials on this. He does not feel the survey should be considered.

At 6:35 p.m. Vice Mayor Pimentel returned to the Chambers.

Council Member Monroe said the cuts to Public Safety will be devastating next year. He does support a quarter cent tax. It will not save us but we need to have this income to help things from getting too bad.

Council Member Marble does support the measure. This will not make up for the loss. There are other Cities who will be higher than our sales tax. We are in a crisis mode and the voters should decide. We should have two budgets in case it does not pass. There is no cost to put this on the ballot because of the scheduled Council election.



Council Member Dote said the citizens elected to do this twice already.

Council Member Marble said the sales tax is not based on where you buy but where your car is registered.

On a motion by Vice Mayor Pimentel, seconded by Council Member Marble and carried unanimously, Council adopted Resolution 5076, a "Resolution of the City Council of the City of Woodland Calling for an Election, Directing the Consolidation of the Election with the Statewide Primary Election, and Placing a Proposition and Three Advisory Measures on the June 8, 2010 Ballot". The ballot language will be as follows:

**Measure A.** Advisory Vote Only. This measure does not increase taxes. Shall any voter approved sales tax in the City of Woodland provide 30% of the sales tax received to the Woodland Public Library to restore educational and literacy programs and maintain library operating hours at 54 hours per week?

**Measure B.** Advisory Vote Only. This measure does not increase taxes. Shall any voter approved sales tax in the City of Woodland provide 30% of the sales tax received to the Woodland Parks and Recreation Department to maintain current levels of park and public landscape maintenance and senior citizen programs?

**Measure C.** Advisory Vote Only. This measure does not increase taxes. Shall any voter approved sales tax in the City of Woodland provide 40% of the sales tax received to Public Safety services within the Woodland Police Department and Woodland Fire Department to maintain the current number of sworn police officers and firefighters?

**Measure D.** Shall the Woodland City Council implement a one-quarter cent sales tax for general CITY SERVICES, PROGRAMS AND FACILITIES, with the following mandatory restrictions?

## ADJOURN

At 6:42 p.m. Mayor Davies closed the adjourned special meeting of the Council.

Respectfully submitted,

SS: Susan L. Vannucci, Director  
of Administrative Services

Adopted by Council: October 19, 2010