

**Woodland City Council Minutes
Council Chambers
300 First Street
Woodland, California**

May 23, 2000

**CITY COUNCIL
SPECIAL SESSION/CLOSED SESSION**

The Woodland City Council met in special session at 6:00 p.m. in the second floor conference room of City Hall in order to convene a closed session. Before the closed session the Vice-Mayor in the City Hall Council Chambers announced the closed session topics.

At 6:08 p.m. Council had a conference with legal counsel regarding anticipated litigation (one case). Council Members present for the closed session were: Steve Borchard, Martie Dote, David Flory, Jeff Monroe, and Neal Peart. The Council discussed the public employee performance evaluation of the City Manager (Sec. 54957). At 6:35 p.m. the Council held a conference with legal counsel regarding anticipated litigation (Sec. 54956.9 (d) involving one case.

Also present for the closed session regarding anticipated litigation were City Manager Rick Kirkwood, Assistant City Manager Phil Marler, and Risk Manager Jeff Tonks.

The special session and closed session were adjourned at 6:58 p.m.

**CITY COUNCIL
REGULAR SESSION**

Vice Mayor Flory opened the regular Council meeting at 7:03 p.m.

CLOSED SESSION ANNOUNCEMENT:

Vice Mayor Flory advised that Council just concluded a closed session for the performance evaluation of the City Manager and held a conference with legal counsel regarding anticipated litigation (one case). He said the Council agreed to the contract adjustment for the City Manager.

PLEDGE OF ALLEGIANCE:

Vice Mayor Flory invited all in attendance to join him in the pledge of allegiance to the Flag of the United States of America.

ROLL CALL:

COUNCIL MEMBERS PRESENT: Dote, Flory, Monroe, and Peart

COUNCIL MEMBERS ABSENT: Borchard

STAFF PRESENT: Kirkwood, Marler, Kristensen, D. Hanson, Phillips, Agonia, Vicars, MacNicholl, Wickstrom and Wegener

PUBLIC COMMENT:

Mayor Borchard invited members of the community to attend the FEMA workshop at the Heidrick Ag History Museum, on Tuesday, May 30, 2000, at 7:00 PM. He said anyone interested in flooding issues or higher insurance rates should attend. He said public input is needed on the two plans, whether there is a setback levee or a floodwall.

APPOINTMENT OF NEW PLANNING COMMISSION MEMBER:

Council Member Monroe said he and Council Member Peart interviewed two candidates for membership on the Planning Commission, Kevin Bryan and Jim Staker. He said they are recommending the appointment of Kevin Bryan because he is an architect and has experience in residential planning and building cities from baseline up. He said they felt this would bring an incredible presence and need to have on the Commission. He said they are also recommending the appointment of Jim Staker because he has an MBA in Finance and experience in flood control. He said he and Council Member Peart felt it was beneficial to have a strong financial background on the Planning Commission. He said they first recommended the appointment of Kevin Bryan and then the appointment of Jim Staker to the next available opening. He said the City Attorney has informed because a notice must be posted for the second position for ten days. He said they wanted to open the matter up for Council discussion.

Mayor Borchard said he and Vice Mayor Flory interviewed for the one vacancy on the Planning Commission (in April) and he selected Jim Staker. Vice Mayor Borchard said Mr. Bryan had not been placed on the list to be interviewed, and was then interviewed in May.

The City Manager said a notice was posted giving a ten-day period, and the Council may consider the second appointment at its meeting on June 6, 2000.

The City Clerk advised that there were no new additional applicants. She had also advised the Council in her staff report that a second vacancy on the Planning Commission was created with the resignation of Commissioner Felix Ybarra on May 17, 2000.

Council Member Monroe said he would like both gentlemen appointed to the Commission because they have some incredible qualities to bring to the Commission. At this time he said he and Council Member Peart recommend the appointment of Kevin Bryan for the first vacancy.

Mayor Borchard said he would be inclined to agree with other Council Members on the appointment of Kevin Bryan but he would like Mr. Staker to be appointed for the second vacancy. Vice Mayor Flory said both candidates are good candidates, but it is premature to have a majority of the Council to discuss another candidate as a potential appointee when there is a filing period open.

On motion of Council Member Dote, seconded by Council Member Monroe, and carried by unanimous vote, the City Council appointed Kevin Bryan as a member of the Planning Commission for a term ending December 31, 2003.

REVIEW DRAFT FY 2000-01-OPERATIONS AND MAINTENANCE BUDGET

City Manager Rick Kirkwood said the Draft FY 2000-01 Operations and Maintenance Budget was first presented to the Council on May 2, 2000 and reviewed the primary changes to the budget. He said this is a "hold the line" budget and meets all of the Council's objectives in terms of fiscal policies, keeping our operations and maintenance below 3%, staying within the salary guidelines the Council had which was below 5%, minimizing the number of new employees that are being recommended for hiring even though the General Plan suggests somewhere between 6 to 8 new employees per year. He said the total budget (revenues) for the City of Woodland proposed for next year is \$35,235,265, which is up 5.27% from the current fiscal year.

Finance Director Margaret Vicars gave a detailed presentation on the Preliminary Budget for 00-01. She reviewed the Operating Budget charts that reflect all operating costs, including enterprise funds, etc. She reviewed revenues and expenditures and specifically General Fund revenues, property taxes, sales taxes, as well as expenditures. She noted that the General Fund expenditures proposed for 00-01 total \$22.02 million, which is a 1% increase from the current year.

The City Manager said there are some issues for the Council to discuss for policy orientation in order for the staff to know how to budget. He said his May 2 report to Council covered the contingency in the Preliminary Budget in the amount of \$82,500 which is the uncommitted contingency. He said this is the amount the Council has to set aside. If the Council decides to move forward with an election in November 2000 dealing with the City Clerk and City Treasurer positions, the cost will be approximately \$25,000 from that contingency to cover the cost of the election. Secondly, he said there was a request ranging from \$2,500 to \$5,000 from the Fire Support Branch to support the annual July 4th fireworks celebration.

Council Member Peart gave history on the July 4th celebrations in years past. He said early on it was fully funded by the City, and in about 1992 with a shortage of funds the City's contributions were discontinued for two years. Then former Assistant Fire Chief Dave Ostebo organized an effort to put on the fireworks celebration with private funding. He said this has been carried on for the last 12 years and has been very successful. On May 13, 2000 Dave Ostebo and the Interim City Manager asked him to

continue with Mr. Ostebo's efforts of putting the event on. He said last year he worked on getting all private funding for the fireworks, and this year a committee has been doing some planning and are proposing a free gate. He said the budget is \$11,000 to do the event with about \$8,000 in fireworks and the balance in activities. He said \$8,500 has been committed by private businesses, and he is requesting \$2,500 as a contribution from the City to help fund the celebration.

Council Member Monroe said there are some other holidays which are important to others in our community, such as Cinco De Mayo, and he said he would feel obligated to donate money to those holidays as well if the City decides to do this.

Vice Mayor Flory said it is important that the event is a citywide event when considering funding.

There was a Council consensus to add \$2,500 to the 00-01 Budget for the July 4th 2000 fireworks.

The City Manager said the Council also received at the last meeting a funding request from Woodland Economic Renaissance Corporation in the amount of \$150,000. On May 16th Council appointed Council Members Monroe and Peart to a subcommittee with the goal to prepare a recommendation to consider a Strategy Action Plan, WERC funding and business to business partnerships, relationships and opportunities. He said the Council directed that WERC's request for funding be discussed at this meeting. He said the Preliminary 00-01 Budget contains the continuation funding of last year's amount of \$63,500. He noted a correction to his report to Council on May 2 as a result of a WERC meeting he attended on May 19th wherein he said "WERC is requesting \$150,000 and due to lack of private contributions." He said he was informed that the private contributions are not lacking. He said in addition to the \$63,500 for continuation funding there is \$31,400 in the Community Development Block Grant program which is allocated towards the WERC effort to develop inventories, retail space, land, etc. Those two amounts total \$94,900, and the request for \$150,000 leaves \$55,100 for a demand against the Council's contingency. He recommended the Council approve the \$63,500 included in the Budget, and \$31,400 in CDBG funds can be a part of the Strategy Action Plan to be developed either by WERC or an independent neutral third party.

The City Manager called Council's attention to Resolution No. 4109, which was the Council's direction on November 17, 1998 regarding the role of WERC. He said CALED made the recommendation that there be an independent neutral third party provide a Strategy Action Plan. He said there must be a public contribution, which would conflict with Resolution 4109. Also he said the Council received a request from the Chamber of Commerce for \$20,800. He said the total economic development public dollars are set at \$163,890. He said the Council needs to decide if this is the best use of public funds to leverage private-public dollars, leadership roles, and policy direction for funding.

Debbie Kennedy, Co-Chair of the Marketing Task Force of the Chamber of Commerce, said the Chamber needs to meet some publication deadlines on the tourism costs. She noted that the requests totaling \$20,800 are prioritized. Approval of the graphic design of the full color brochure (\$2,100) on Woodland at this time would allow the Chamber to meet the demands during the summer.

Vice Mayor Flory recommended that the Chamber of Commerce keep its recommendation but the Chamber/City 2 x 2 meet to look at the samples and make a recommendation at the following Council meeting.

Council Member Monroe said he and Council Member Peart saw the brochure already.

The City Manager said if the \$2,100 expenditure request is the only time sensitive priority, he suggested that the Council give him direction to include the \$2,100 in the 00-01 Budget. Council concurred with the City Manager's suggestion.

Assistant City Manager Phil Marler discussed WAVE's request for funding. He said 95% of the cities do not offer franchise fees to support access television corporations.

Brian Kreuser, Executive Director of WAVE, said WAVE has had a frustrating year because it could not determine what the Council wanted in terms of access television. He then responded to questions from Council regarding the material presented by WAVE for their request.

Council discussion followed.

Vice Mayor Flory said the Council needs to get an idea of how the WAVE can be used to benefit the entire community, and what it will take to reach that goal. He said the Council needs to know what types of programs and equipment is needed.

Council Member Dote said she would like to support WAVE on this request, but she would like more detail of WAVE's current activity and a two to five year goal statement and vision, and link the capital investment of where WAVE plans to be in five years and show the Council the benefit.

The City Manager said if WAVE has sponsor recognition programming and there is general public benefit. He said this could also be viewed as advertising the viability of our community, and if WAVE has to put together a proposal WAVE could propose how it plans to improve sponsor recognition for our community and not so much of a line item budget. He said the question is if WAVE can stay in operation without the equipment being requested. In conclusion he said the Council indicated it wanted to

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some have some program of work that has some community benefit and not line item budget information.

ADJOURNMENT:

At 9:20 p.m. there being no further comments Vice Mayor Flory adjourned the adjourned regular City Council meeting.

Jean Kristensen, City Clerk of the City of Woodland