Additional Data Requested Woodland Resource Allocation 2007-2008 Evaluation Total Population: 51,144 (2007 demographics)

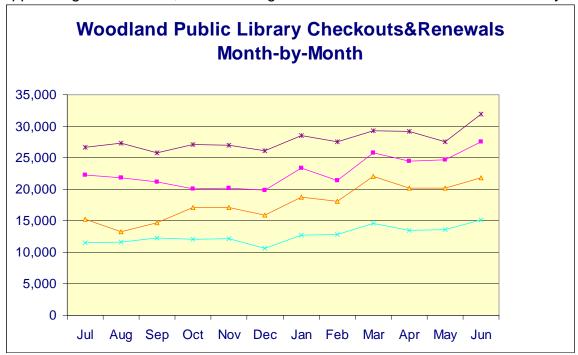
	% of Total Population	Space 25,350 (includes 2000 undeveloped)	Material Expenditures \$198,229	Staff 10.75 FTE permanent	Programming	Collection 94,294	Circulation 333,905	Web site
Children Age Range: 0-12	20.15%	80.33' x 34.67' 2,785 SF	\$36,496 18%	1.75 FTE	10,726	35,337 37%	123,232 37%	Yes
Youth Age Range: Teens 13-20	11.85%	16.67' x 8.33' 139 SF	\$6,230 3%	Included in children	203 162 volunteer	2,862 3%	8,227 2%	Yes
Adults Age Range: 20+	49.02%		\$155,502 79%			56,095 59%	202,446 61%	standard
Seniors Age Range: 55+	18.98%	No specific designation	Large Print \$5,277 3%	<.01 FTE delivery to home bound	19	2,753 LP 3%	4,558 LP 1.36%	No
Hispanic	43.28%	No specific designation	Adult Spanish \$8,153 (4.11%) Child Spanish \$2,471 (1.24%) Total Spanish \$10,624 (5.35%) ESL \$10,304 (5.20%) Total Spanish & ESL \$20,928 (10.55%)	None designated 2 bilingual (1adult and 1 children's)	204	3,582 Sp 170 ESL	Adult Spanish 2,003 <1% (.6%) Child Spanish 5,843 (1.75%) Total Spanish 7,846 (2.35%) ESL 842 <1% (.3%) Total Spanish & ESL 8,688 (2.6%)	Yes Pagina Espano Materials & Links

Woodland Public Library 2008 Director's Fourth Quarter Report

Staffing: Several of the more recent hires for shelving and desk coverage have left their positions, and replacements have not been immediate as we examine the real need and expectations. Combined with summer vacations, the coverage of all four service desks has been a challenge that has meant more time on the circulation desk for LTAs and some shifts in work functions. For example, summer reading prizes were shifted from circulation to children's desk, and check-in of materials has been shifted to back room and is done by pages in an effort to minimize error. As roles are clarified within job classifications and shifts in responsibilities occur, the subsequent changes are initially difficult for some to accept. I am committed to a long-range staffing plan that is both efficient and effective, maximizing the potential of all staff and providing opportunities for growth and development. The Literacy Coordinator position has been approved at 75%.

<u>Facility:</u> The external renovation project continues with an estimated completion date of August 23, 2008. The contractors have done a commendable job of keeping entryways clear and accommodating a great deal of traffic during the work. Much of the courtyard is complete as well as the window restoration. The castings of the architectural detail are excellent. Unfortunately, the Carnegie cornerstone is not marble but concrete. As a result, it will be re-painted as before. A rough estimate for the directional signs requested at both east and west ends of town and at First Street is \$5,000.

<u>Public Service:</u> Visits to Woodland Public Library during the fourth quarter were 62,892 averaging well over 20,000 visits per month. Circulation continued to grow as indicated in the chart below. Monthly circulation for June topped the "glass ceiling" of 30,000 (the upper range of the chart, necessitating a revision. Self-check accounts for only 18.72% of overall circulation.



Book clubs, story times, and tours (including two separate adult education tours) continued throughout the quarter. In addition, 120 people attended a family program for Spanish-speakers through YCOE. Special programming included a Wolf Education presentation which drew 200 in a diverse crowd of all ages who were actively engaged in the interactive program. Summer reading dominated library services during this period. The initial kick-off is a two-hour period of the first day when children are encouraged to pick up their reading bags, instructions and supplies. Last year, library staff registered a respectable 84 children. The 2008 Summer Reading "Catch the Reading Bug" Kick-Off was June 16, 2008. A total of 581 individuals were on hand (including parents), resulting in a record 354 sign-ups in a two-hour period. The sign-ups continue throughout the six-week period, and we know that this year will exceed all previous records in all categories. Enthusiasm for children's summer reading has been highly visible. The two initial programs held in June exceeded the capacity of 254 in the Leake Room. The first program, Bohart Museum accommodated an additional 40 exhibition viewers after the program was finished. Approximately 30 teen volunteers are active in the Summer Reading Programs as well. Adults have an opportunity to participate in summer reading "Read for Fun" with prize awards from local restaurants. In addition, the Brown Bag Book Club has a solid core group of adults.

<u>Outreach Activities</u>: Outreach efforts were extensive with children's library staff presenting at assemblies in all elementary schools, both public and private as well as El Dia de los Ninos and School Readiness. In addition, a presentation was made to the Kiawanis Club as well as coordination with Luna Vista Rotary for a literacy demonstration project.

<u>Collection:</u> Weeding efforts continue in both large print and children's materials. Special projects temporary staff will be re-focusing their efforts on the projects identified for collection clean-up. New material acquisition for the quarter is reflected below:

Collection Expenditures 2008

Category	Quarter 1	Quarter 2	Quarter 3	Apr	May	Jun	Quarter 4	YTD
Adult fiction	\$10,205	\$6,729	\$8,116	\$2,928	\$4,161		\$7,090	\$32,140
Large print	\$2,278	\$1,513		\$1,081	\$355		\$1,436	\$5,227
Adult nonfiction	\$13,936	\$12,434	\$9,475	\$3,942	\$6,363	\$817	\$11,122	\$46,967
Adult reference	\$275	\$585		\$60	\$217		\$277	\$1,137
Adult Spanish	\$994	\$5,377	\$1,685		\$97		\$97	\$8,153
ESL & Language	\$4,945	\$0	\$3,760		\$1,599		\$1,599	\$10,304
Adult Print Sub	\$32,633	\$26,638	\$23,036	\$8,011	\$12,792	\$817	\$21,621	\$103,928
Adult talking books	\$6,810	\$5,620	\$3,626	\$1,978	\$2,847		\$4,825	\$20,881
CDs	\$3,343	\$2,842	\$1,458		\$1,501		\$1,501	\$9,144
DVDs	\$6,463	\$5,888	\$4,012	\$2,492	\$2,696		\$5,188	\$21,551
Adult AV Subtotal	\$16,616	\$14,350	\$9,096	\$4,470	\$7,043	\$0	\$11,513	\$51,575
Adult Total	\$49,249	\$40,988	\$32,132	\$12,481	\$19,835	\$817	\$33,133	\$155,502
YATotal	\$1,377	\$1,362	\$1,396	\$984	\$520	\$591	\$2,095	\$6,230
Children's books	\$6,753	\$5,750	\$4,823	\$470	\$4,706	\$4,092	\$9,268	\$26,594
Children's Spanish		\$2,030	\$240		\$44	\$157	\$201	\$2,471

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Actual SO \$26,959 \$7,542 \$3,167 \$496 \$542 \$985 \$2,023 \$39,691
Grand Total \$84,338 \$61,001 \$46,883 \$15,308 \$25,937 \$6,785 \$48,029 \$240,252

Collection Allocation (7/31/08)

	Budget	Expended	% Expended
General Fund	\$ 52,100	\$ 52,283.70	100.35%
Developer Fees	\$102,241	\$106,490.29	104.16
PLF	\$129,810	\$ 95,107.16	73.27%
Total	\$284,151	\$253,881.15	89% average

<u>Public Computer Access</u>: Envisionware online reservation system indicates 7,962 uses of public access computers during the fourth quarter for a total of 6,752 hours.

<u>Web Pages:</u> Our website remains up-to-date and accurate despite numerous challenges with the software. A citywide change is anticipated in August to the relief of all staff. A monthly calendar of events was launched in May and has received much positive feedback. In addition, on-line registration is ready for public use.

<u>Literacy:</u> Adult one-on-one tutoring, inmate literacy, and the No Barriers program for developmentally disabled adults have been the primary direct service points during the quarter. Strength Through Education Program (STEP) has been launched with 39 residents at the Wayfarer Center with excellent publicity and reception. A \$2,500 grant was received from United Way, and a \$5,000 grant was received from Van Loben Sel/Remberrock Foundation following a very favorable site visit. The Literacy Council committed another \$2,500 following their \$4,000 donation. A fund-raiser is in progress with Arco Arena. Recruitment and training of tutors continues, followed by matching with learners. Sue Bigelow will provide the Board with a separate report of the Literacy Program as requested.

Staff Training: Sandy Briggs participated in the Eureka Leadership Conference; \$5,000 will be made available to WPL to implement the staffing study and changes. Roberta Boegel and Dana Levine attended the Innovative Users' Group Conference in Washington, DC. Patty Lakie, Roberta Boegel, and Sandy Briggs attended ALA in Anaheim. Carol Davis was awarded the ALA Pass Scholarship, and out-of-state travel has been approved.